

# February 4 2014

## eSchool Governance Board Meeting -Minutes

2/04/2014

East High School

1:30-3:00

### 1:30 p.m. Approval of Minutes:

- [December 3 1013](#)

### 1:35 p.m. eSchool Teacher Communication

- Open time for teachers to share updates (as needed)

None

### 1:45 pm. Executive Committee Report

- Governing Board Handbook
  - Item of Information
  - Latest updates [1314 GovernanceBoard Handbook v3.doc](#)
  - Next planned updates:
    - Division of roles
    - Calendar/yearly checklist

Monica Klaeser shared with the governing board the work that continues to go into developing the governing board handbook. She pointed out some additional details added to the document along with a nice table of contents. Monica also talked about the goal of having a document for approval at our May meeting.

### 1:55 p.m. Program Leader Report

- Enrollment Chart

Erik shared the current enrollment chart.

- AASD Referendum:
  - Technology Components - Link - <http://www1.aasd.k12.wi.us/sp/2014Ref/Pages/default.aspx>

Ben Vogel shared some information about the referendum as a whole. Erik shared information about the technology pieces and his involvement on the committee to assist. Discussion in the group revolved around how 1 to 1 student access at the high schools will likely directly influence eSchool growth and reaching our goal of 90% of AASD high school students will have taken one eSchool course before graduating high school. It was also discussed how the new "Course Options" legislation will likely impact eSchool enrollment.

- New AASD Student Information System (SIS) for 2014-15
  - Collaborating for seamless integration

Erik talked about the new student information system and how being on the Infinite Campus core team will help greatly in the seamless integration for student course choices.

- Create Seamless Learning Plan in two years
  - Still on hold...

Erik talked about waiting for the referendum to take place before working on presenting a draft plan.

- eSchool Branding (update):
  - Website Redesign
    - Mobile Initiative: Responsive Design Capable
    - Goal for new site: 2014 School Year
    - Video potential

- o Logo Redesign

Much discussion was had about refreshing eSchool's logo and potentially the name "eSchool." Paul talked about being open to complete redesign. It was noted by the group that "Appleton" is something that people may want to keep in the name, but also open to looking at other recommendations. Not all AASD charter schools have the name "Appleton" in the school name. More to come in the next meeting.

Erik also attached some initial end of course survey data for review.

- Meeting dates for 2013-14 school year:
  - o Sept 17, 2013
  - o Dec. 3, 2013
  - o Feb. 4, 2014
  - o Mar. 11, 2014
  - o May 6, 2014

### **2:15 p.m. - Action Items**

- o December Minutes - Motioned by Dick Pike, 2nd by Paul Paining...approve unanimously.

In attendance: Greta Zeimetz, Monica Klaeser, Dick Pike, Paul Painting, Julie Prudom, Erik Hanson, Ben Vogel