

March 11 2014 Minutes

eSchool Governance Board Meeting - Minutes

3/11/2014

East High School

1:30-3:00

1:30 p.m. Approval of Minutes:

- [February 4 2014](#) - Paul motioned, Julie 2nd, approve unanimously.

1:35 p.m. eSchool Teacher Communication

- Open time for teachers to share updates (as needed)
 - No Report

1:45 pm. Executive Committee Report

- Governing Board Handbook
 - Item of Information
 - Latest updates: [1314 GovernanceBoard Handbook v4.doc](#)
 - Annual Timeline...feedback
 - Monica shared the latest update of the governing board annual timeline. Monica asked for suggestions to the draft:
 - Suggestions mentioned:
 - Add policy and procedure manual in May
 - Add annual report in September
 - Next planned updates:
 - Division of roles
 - Monica explained that our next step in continuing to build this document is to work on a division of roles table in the governing board handbook. Monica mentioned that the executive committee would get together to work on this next piece and assist Erik in this process.

1:55 p.m. Program Leader Report

- Enrollment Chart
 - Erik reported that our enrollment chart is nearly identical to what we were at last year for numbers. eSchool was within 7 semester enrollments of what eSchool was last school year.
- Create Seamless Learning Plan in two years
 - Erik talked about some key pieces under the idea of a seamless learning plan. Paul asked the question of what is our driving goal for our seamless learning plan? Is it that 90% of our AASD with have taken and eSchool course by grading high school? What goal or objective are we aligning our energy towards? How does the new course options legislation effect us? Are we planning for these changes? Are we looking to expand and hire additional staff?
 - Erik thanked Paul for the feedback and agreed that we need to come up with an overall goal to shape the creation of the seamless learning plan and will address this question through the executive committee.
 - Referendum impact
 - New AASD Student Information System (SIS) for 2014-15
 - Collaborating for seamless integration
 - Spaces at High Schools:
 - Blended/Online Spaces

- Happenings:
 - Erik shared the informational items listed below.
 - WDLC Digital Learning PD Event in Appleton - August 20-21 - [Lawrence Warch Center](#)
 - Let Erik know if you are interested in attending on August 20.
 - Erik asked to represent state of WI (WDLC) at New Orleans Event: [Learning Impact Leadership Institute](#) - IMS Global (Instructional Management Systems)
 - Erik asked to present at CESA 1 personalized learning event in Pewaukee to share our online and blended learning initiatives
- eSchool Branding (update):
 - Erik shared that our logo design has been pushed back a bit. Erik shared the first wireframe mock up which was very minimal in terms of our entire scope. Paul expressed concern that our logo had been pushed back and requested Erik for a concrete timeline from the web contractor as we are working with a limited time from for our end of July goal to launch the site.
 - Website Redesign
 - Mobile Login now available for students and parents
 - Continuing to work through site map and design with Optimal Digital Marketing
 - Logo Redesign
 - Logo postponed as work on site map and design continues
 - Plan to use parent advisory council as another feedback source
 - Video Capture of eSchool student stories
 - April - May Project
- Meeting dates for 2013-14 school year:
 - Sept 17, 2013
 - Dec. 3, 2013
 - Feb. 4, 2014
 - Mar. 11, 2014
 - May 6, 2014

The May 6th meeting has been rescheduled for May 13.

2:15 p.m. - Action Items

- February Minutes

In attendance: Monica Klaeser, Greta Zeimetz, Paul Painting, Julie Prudom, Erik Hanson, Ben Vogel, Matt Mineau, Todd Kadolph