

September 16 2014

eSchool Governance Board Meeting - Minutes

9/16/2014

East High School

1:30-3:00

1:30 p.m. Approval of Minutes:

- May 13, 2014 - [May 13 2014](#)

1:35 p.m. eSchool Teacher Communication

- Open time for teachers to share updates (as needed) - None.

1:45 pm. Executive Committee Report

- Measurements of goals from charter contract
 - Goal 1 - Increase Student Achievement in state standardized Assessments
 - Alternative State Report Card and measurement with DPI.
 - Each school in alternative state report cards have unique assessment points and difficult to compare apples to apples.
 - Goal 2 - Create a Seamless Learning Plan - Complete draft this fall with final plan by May (end of year 2 of charter contract)
 - Infinite Campus
 - New Website
 - Registration Process
 - Awareness
 - Blended Schedules
 - Goal 3 - Student Participation - At least 90% take an eSchool course (online or blended learning) by 2017-18.
 -

Year Goal Actual

2012-13 N.A. 6% (previous to contract year)

2013-14 20% 9%

2014-15 40% --

2015-16 60% --

2016-17 80% --

2017-18 90% --

- Goal 4 - Course Completion - Student completion rates will exceed those of other virtual schools (local, state and national averages)
 - Local
 - [State](#) - Comparable size programs/schools
 - WEN Average - 83% Completion rate (excludes grace period drops) 73% Completion Rate (includes grace period drops)
 - National? (Numbers are being released next week from Keeping Pace Report)
 - eSchool?
 - See annual report summary info
- Goal 5 - Extra Curricular Participation at resident campus or partner school

- Erik pull data from Pivot Table from last 2 years
- Majority each high school participate in co-curriculars?

Monica talked through our goals and Erik added comments in regards to where eSchool is at in terms to reaching those goals. The majority of the conversation took place around the student participation goal #3. Paul brought up the question of how do we make a "Step Change". Ideas were discussed...Erik brought up the idea of a "online ready" stamp/badge on students' transcripts who complete an eSchool course. Todd mentioned that he thought it would be possible and Matt mentioned that he liked the idea as well. Erik will investigate this further and reach out to universities/colleges/higher ed. The alternative report card was brought up by Erik and explained about how comparing us to other schools is very difficult because of what schools measure may and likely are different.

Erik also showed the graphs of Extracurricular participation among eSchool students and non-eSchool students in traditional high schools within AASD.

1:55 p.m. Program Leader Report

- Annual Report Data
- Current Enrollment Chart (if available)
- Happenings:
 - WDL Digital Learning PD Event in Appleton - August 20-21 - [Lawrence Warch Center](#)
 - Follow up

Erik shared annual report data with the group and provided feedback about how well the Appleton PD event went at the Warch center in Appleton. The student panel was a great success, the PD training was a big success for AASD teachers and Monica had a chance to attend for part of the day on Wednesday.

- eSchool Branding (update):
 - Website Redesign
 - Live
 - Tour

Erik shared the process and the final products for the website and new logo. Erik also showed the website and the videos created as part of the new website.

- Dual Credit Pilot in WEN
 - 2 IT Courses run through WEN/Oshkosh with FVTC

Erik explained that 2 IT dual credit courses are being piloted in Oshkosh.

- Summer Session:
 - Revisit Structure and conversations regarding implementation elements
 - Support
 - Growth
 - Course options vs. FVSC

Erik brought up as a future topic to discuss with the board and AASD.

- Meeting dates for 2014-15 school year:
 - Sept 16, 2014
 - Oct. 28, 2014 (added date)
 - Dec. 2, 2014
 - Feb. 3, 2015

- o Mar. 10, 2015
- o May 5, 2015

2:15 p.m. - Action Items

- o May Minutes: Motioned by Dick Pike, 2nd by Paul Painting...approved unanimously.
- o Reoccurring September Action Items (if applicable) from timeline:
 - Budget (not until October)
 - Newly approved board members (None)

In attendance: Erik Hanson, Monica Klaeser, Paul Painting, Dick Pike, Matt Mineau, Todd Kadolph